

Bio-Data

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Padmini Tomer is presently working as an Assistant Professor, (Commerce) with University College, Ghanaur, Patiala, Punjab. She has an experience of eight years in teaching. She did her M.com from department of commerce, Kurukshetra University, Kurukshetra with a specialization in marketing. She obtained her Ph.D in services marketing (Tourism) from Department of Commerce, Punjabi University, Patiala. Her research interest includes marketing, Management, Entrepreneurship, and business laws. She has published 11 research papers with national and international publishers. She has also published a book titled “Tourists’ Perception and Opinion-A Study of North India” with Lords Publishing House.

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